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Q&A: Remodeling company unveils schematic

By Jason Soifer

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Tom Reilly holds the award he received naming his business Renovations one of the top 50 remodeling companies in the U.S.

Q & A with Tom Reilly, owner of Renovations, 142 S. Alarcon, 445-8506. The office is open from 8 a.m. to 5 p.m. Mondays through Fridays. Website: www.prescottrenovations.com.

How many employees do you have?

"We have 11 employees."

When did you open Renovations?

"We started designing and building in Prescott in 1983. We developed the concept for Renovations in 2003."

What service do you provide in the community?

"We provide architectural and construction services, and any service that our clients will need. We recognize that remodeling impacts people's lives beyond design and construction."

"Renovations provides a concierge-like service including everything from financing and temporary housing to pet-sitting and meals. Whatever it takes to make the project easier for our clients."

What is the most popular room of the house people want to remodel?

"People with older kitchens want them refurbished. We've also done complete home makeovers."

What is your key to business success?

"Networking and hiring competent people. Listening to our clients."

What is your biggest business challenge?

"Keeping construction costs down in today's market. Materials and shipping costs continue to grow."

What award did you recently garner?

"Earlier this month, our company was named in the top 50 remodeling companies in the United States by Remodeling Magazine. Out of the thousands of applicants, our company was chosen because of its unique

services, business practices and the execution of many successful projects."

How are you handling the slow economy?

"We're staying steady. We're watching our bottom line closely. Our challenge now is homebuilders coming into our market and now doing remodels."

Do you work with local charities?

"I've been on many boards and commissions and I used to be a Prescott city councilman. I am the former president of the Prescott Frontier Rotary.

"Through Rotary, we are able to participate in a

summer reading and math clinic with the [Prescott Unified School District](#) and a host of other charities in the tri-city area."

Contact the reporter at jsoifer@prescottaz.com

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